

Press Release



No. 2 / QN / 13 June 2019, Cologne

## gamescom congress 2019 starts ticket sale

With top international speakers and a broad spectrum of topics, the gamescom congress is Europe's leading conference on the potential of computer games. Tickets for this year's event on 21 August 2019 can now be purchased at [www.gamescom-congress.com](http://www.gamescom-congress.com). With the Early Bird rate available until 10 July, it's recommended to act now as the congress has been consistently sold out over the past few years.

More than 100 national and international speakers, over 40 program items and 870 visitors last year made the gamescom congress a highly demanded think tank for digitization far beyond the games industry. Among the visitors from Germany and abroad were creative artists, educators, politicians, scientists, journalists as well as game makers and business representatives from all industries.

This year, the gamescom congress is attracting visitors with top-class speakers and a unique variety of topics. It shows how digital games, game technologies, and game developers create value for the economy and society and thus make an important contribution to exploit the potential of digitization. Details of the program will be published shortly.

The 2019 congress will be held for the eleventh time as part of gamescom, the world's largest event for computer and video games. It is organized by Koelnmesse GmbH and game - the association of the German games industry. The gamescom congress is sponsored by the state of North Rhine-Westphalia and the city of Cologne.

gamescom congress 2019

Wednesday, 21.08.2019

[www.gamescom-congress.com](http://www.gamescom-congress.com)

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Organizers:



Sponsored by:

Der Ministerpräsident  
des Landes Nordrhein-Westfalen



### **Further information:**

#### Beginning and end of the event:

Admission to the gamescom congress 2019 is on 21 August, beginning at 9:00 a.m. The conference will take place at the Congress-Centrum Nord at Koelnmesse and will end at 6:00 p.m.

#### Participation:

- The ticket shop can be reached at [www.gamescom-congress.com](http://www.gamescom-congress.com).
- Tickets are available at the box office for 89,00 Euro. Until 10 July, 2019, early bird tickets will be available for 75,00 Euro.
- Tickets for students and teachers cost 35,00 Euro (proof required).
- Congress tickets can be combined with tickets for gamescom (trade and private visitors) for an extra charge.
- New in 2019: The reduced combi-ticket for students and teachers costs 51.00 Euros in advance sale until 10 July 2019.

#### Further education:

The gamescom congress is recognized as further education for teachers and educators. An attestation will be issued upon request.

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### **About gamescom congress 2019**

The gamescom congress takes place annually as part of the gamescom. The congress is Europe's leading conference on the potential of computer games in a digitalized world and offers interfaces far beyond the digital and media industry. Speakers from Germany and abroad will present themselves in lectures, seminars and panel discussions. The gamescom congress is organized by Koelnmesse GmbH and game e.V., the association of the German games industry. The gamescom congress is sponsored by the state of North Rhine-Westphalia and the city of Cologne. [www.gamescom-congress.com](http://www.gamescom-congress.com)

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